

PRIVACY POLICY FOR NORRBOTTEN CHAMBER OF COMMERCE

THIS PRIVACY POLICY IS REVISED AND IN EFFECT FROM 2024-07-24.

NORRBOTTENS HANDELSKAMMARE, 262000-1095, AND NORRBOTTENS HANDELSKAMMARE SERVICE AB, 556214-5382, KYRROGATAN 13, 97232 LULEÅ, SWEDEN, (HEREINAFTER "NORRBOTTEN CHAMBER OF COMMERCE" OR "THE CHAMBER") RESPECTS YOUR PRIVACY AND YOUR RIGHT TO HAVE CONTROL OVER YOUR PERSONAL DATA.

THIS PRIVACY POLICY DESCRIBES THE DATA WE COLLECT, THE PURPOSE OF THE DATA COLLECTED, THE LEGAL BASIS FOR PROCESSING THE DATA, HOW TO CONTROL YOUR DATA, AND HOW TO CONTACT US. IT APPLIES WHEN YOU USE OUR WEBSITE, APPLY FOR MEMBERSHIP, SUBSCRIBE, REGISTER OR USE ANY SERVICES PROVIDED BY THE CHAMBER (HEREINAFTER "SERVICES").

THE CHAMBER IS, AS THE DATA CONTROLLER, RESPONSIBLE FOR THE COLLECTED DATA IN ACCORDANCE WITH THIS PRIVACY POLICY, AND THE MAIN RESPONSIBLE FOR PROCESSING THE COLLECTED DATA IN ACCORDANCE WITH CURRENT LEGISLATION. IN THE EU/EEA, THE GENERAL DATA PROTECTION REGULATION (GDPR) APPLIES.

WE RECOMMEND THAT YOU READ THIS PRIVACY POLICY BEFORE USING OUR SERVICES.

CONTENT OF THIS PRIVACY POLICY:

1. CENTRAL CONCEPTS
2. INFORMATION PROCESSED
3. PURPOSE OF PROCESSING
4. LEGAL BASIS
5. SECURITY FOR PROTECTION OF PERSONAL DATA
6. STORAGE AND THINNING OUT OF PERSONAL DATA
7. YOUR RIGHTS AND CHOICES
8. COOKIES
9. LINKS TO WEBSITES AND SOCIAL PLUG-INS
10. CHANGES TO THE PRIVACY POLICY
11. APPLICABLE LAW AND DISPUTE RESOLUTION
12. CONTACT INFORMATION

1. CENTRAL CONCEPTS

PERSONAL DATA IS INFORMATION THAT, DIRECTLY OR INDIRECTLY, CAN BE ASSOCIATED WITH A LIVING PERSON TOGETHER WITH OTHER DATA. FOR EXAMPLE: NAME, ADDRESS, TELEPHONE NUMBER, SOCIAL SECURITY NUMBER, ORGANIZATIONAL NUMBER, AND EMAIL ADDRESS. INFORMATION ABOUT IP NUMBERS AND YOUR USER BEHAVIOR WHEN USING THE SERVICES MAY ALSO CONSTITUTE PERSONAL DATA.

DATA PROCESSING INCLUDES ALL HANDLING OF PERSONAL DATA, SUCH AS COLLECTION, ANALYSIS, MODIFICATION, REGISTRATION, AND STORAGE. THE DATA CONTROLLER DECIDES, ALONE OR JOINTLY WITH OTHERS, THE PURPOSES AND MEANS FOR THE PROCESSING OF THE PERSONAL DATA AND IS RESPONSIBLE FOR SUCH PROCESSING TAKING PLACE IN ACCORDANCE WITH THE APPLICABLE LEGISLATION.

2. INFORMATION PROCESSED

THE PERSONAL DATA THE CHAMBER COLLECTS AND PROCESSES ABOUT YOU AND YOUR COMPANY ARE:

- IDENTIFICATION NUMBER SUCH AS NAME, TITLE, COMPANY, ORGANIZATIONAL NUMBER
- COMMUNICATION INFORMATION SUCH AS ADDRESS, TELEPHONE NUMBER, EMAIL ADDRESS
- PROFILE DATA AS A MEMBER OF THE CHAMBER, SPEAKER AND/OR PARTICIPANT AT OUR EVENTS INCL. PHOTOS AND RECORDINGS OF SPECIFIC EVENTS
- ORDER INFORMATION SUCH AS CUSTOMER NUMBER, REFERENCE, VAT-NUMBER, ORGANIZATIONAL NUMBER
- PAYMENT INFORMATION SUCH AS CARD DETAILS, BILLING ADDRESS
- IP ADDRESS, DEVICE INFORMATION, ACCESS DATA
- OTHER INFORMATION THAT YOU MAY PROVIDE WHEN USING THE SERVICES.

THE CHAMBER NEEDS THE ABOVE INFORMATION TO FULFILL ITS SERVICES. IF YOU CHOOSE NOT TO DISCLOSE CERTAIN PERSONAL DATA, THIS MAY RESULT IN THE CHAMBER NOT BEING ABLE TO EXECUTE THE SERVICES.

3. PURPOSE OF PROCESSING

WE PROCESS THE PERSONAL DATA FOR THE PURPOSES STATED BELOW, AS WELL AS FOR ANY ADDITIONAL PURPOSES STATED AT THE TIME OF DATA COLLECTION:

- TO PROVIDE THE DESIRED SERVICES IN AGREEMENT WITH YOU
- TO COMMUNICATE WITH YOU VIA EMAIL, TELEPHONE, NEWSLETTERS, SOCIAL MEDIA ACCOUNTS OR OTHERWISE
- TO ADMINISTER MARKETING ACTIVITIES, SUCH AS INVITATIONS AND SUBSCRIPTIONS TO EVENTS, WEBINARS AND NEWSLETTERS
- TO ENABLE THE USE OF OUR SERVICES. THE DATA MAY BE DISCLOSED TO A SUBCONTRACTOR OR A THIRD PARTY IN ORDER TO FULFILL YOUR REQUEST, SUCH AS TO MAKE A PAYMENT
- TO ANALYZE USE OF THE SERVICES TO BETTER UNDERSTAND HOW OUR MEMBERS/CUSTOMERS INTERACT AND USE THE SERVICES
- TO ENSURE THE TECHNICAL FUNCTIONALITY AND SECURITY
- TO IMPROVE AND DEVELOP COMMUNICATION AND SERVICES
- TO FULFILL LEGAL OBLIGATIONS

TO KEEP YOUR DATA ACCURATE, WE MAY ALSO ASK YOU TO UPDATE YOUR INFORMATION OR UPDATE THE DATA FROM AVAILABLE PUBLIC RECORDS IN SWEDEN OR OTHER COUNTRIES. YOU MAY REFRAIN FROM ANY AND ALL COMMUNICATION FROM US AND/OR OUR AFFILIATES AT ANY TIME BY CLICKING THE OPT-OUT OR UNSUBSCRIBE OPTION.

4. LEGAL BASIS

NECESSARY PROCESSING OF PERSONAL DATA ENTAILS DATA PROCESSING TO FULFILL OUR OBLIGATIONS AT THE CHAMBER, TO FULFILL OUR AGREEMENT WITH YOU, AND TO PERTAIN THE CHAMBER'S OR THIRD PARTY'S LEGITIMATE INTERESTS (HEREINAFTER "BALANCING OF INTERESTS").

WHEN PROCESSING IS NECESSARY FOR PURPOSES THAT AFFECT THE CHAMBER'S OR THIRD PARTY'S LEGITIMATE INTERESTS, THE CHAMBER MAY PROCESS PERSONAL DATA ON THE BASIS OF A BALANCE OF INTERESTS, SUCH INTERESTS INCLUDE THE CHAMBER'S COMMERCIAL INTERESTS IN MAINTAINING A GOOD CUSTOMER AND/OR MEMBER RELATIONSHIP, PROVIDING INFORMATION THAT IS RELEVANT TO YOUR USE OF THE SERVICES, IMPROVING AND DEVELOPING THE SERVICES, AND MARKETING THE CHAMBER'S EVENTS AND SERVICES.

THE LEGITIMATE INTERESTS CONCLUDE CHAMBER'S INTERESTS IN CONDUCTING AND MANAGING OUR BUSINESS SO THAT WE CAN PROVIDE YOU THE BEST SERVICES POSSIBLE AND A GOOD AND SAFE USER EXPERIENCE. WE HAVE A LEGITIMATE INTEREST IN ENSURING THAT OUR MARKETING IS RELEVANT TO YOU. THUS, WE MAY PROCESS YOUR PERSONAL DATA TO ADAPT

MARKETING TO YOUR INTERESTS, E.G. YOUR USE OF THE SERVICES. ELIGIBLE INTERESTS MAY REFER TO TREATMENT THAT IS IN YOUR OWN OR THIRD PARTY'S INTEREST. WE ENSURE THAT WE TAKE INTO ACCOUNT AND BALANCE THE POTENTIAL IMPACT OF THE PROCESSING ON YOU (BOTH POSITIVE AND NEGATIVE), AS WELL AS YOUR INTERESTS AND RIGHTS UNDER APPLICABLE DATA PROTECTION LEGISLATION. FOR MORE INFORMATION ON YOUR RIGHTS, SEE THE SECTION 7 BELOW.

WE PROCESS YOUR PERSONAL DATA TO FULFILL ANY OBLIGATIONS, WHEN IT IS NECESSARY TO ENFORCE LAW OR TO APPLY APPLICABLE RULES AND REGULATIONS FROM AUTHORITIES. THE CHAMBER MAY ALSO PROCESS PERSONAL DATA WITH THE EXPLICIT CONSENT OF YOU. THE SAME PERSONAL DATA MAY BE PROCESSED FOR SEVERAL PURPOSES AND/OR SUPPORTED BY MORE THAN ONE OF THE LEGAL GROUNDS SET FORTH ABOVE.

5. SECURITY FOR PROTECTION OF PERSONAL DATA

THE CHAMBER HAS TAKEN APPROPRIATE SECURITY MEASURES TO PROTECT YOUR PERSONAL DATA FROM UNAUTHORIZED ACCESS, ALTERATION, DISSEMINATION, OR DESTRUCTION. ALL PROCESSING OF YOUR PERSONAL DATA IS DONE UNDER STRICT CONFIDENTIALITY. WE WILL NOT SHARE, SELL, TRANSFER OR OTHERWISE DISCLOSE PERSONAL DATA BEYOND WHAT IS STATED IN THIS PRIVACY POLICY, UNLESS WE ARE REQUIRED TO DO SO BY LAW OR AS A RESULT OF A COURT DECISION, OR IF WE HAVE OBTAINED YOUR EXPLICIT CONSENT TO SUCH DISCLOSURE.

THE CHAMBER MAY USE EXTERNAL SUPPLIERS TO PERFORM TASKS ON BEHALF OF THE CHAMBER, E.G. TO PROVIDE ITS SERVICES, UPDATE ADDRESS INFORMATION OR ASSIST WITH MARKETING AND ANALYTICS. THE PROVISION OF THESE SERVICES MAY MEAN THAT THE CHAMBER'S SUPPLIERS, BOTH WITHIN THE EU/EEA AND OUTSIDE THE EU/EEA, HAVE ACCESS TO PERSONAL DATA. THESE PROVIDERS PROCESS PERSONAL DATA ON CHAMBER'S BEHALF IN ACCORDANCE WITH WRITTEN PERSONAL DATA ASSISTANCE AGREEMENTS AND INSTRUCTIONS. PERSONAL DATA ASSISTANTS WHO ACCESS YOUR PERSONAL DATA (FOR EXAMPLE, WHEN WE USE A THIRD PARTY, TO OBTAIN ADDRESS INFORMATION OR STORE INFORMATION ON A SERVER), ARE NOT GIVEN ANY RIGHT TO USE THE PERSONAL DATA FOR PURPOSES OTHER THAN THE PURPOSES SET OUT IN THIS PRIVACY POLICY, AND TO THE EXTENT NECESSARY TO PROVIDE THE SERVICES TO THE CHAMBER.

THE CHAMBER MAY COOPERATE WITH PARTNERS WHO PROCESS PERSONAL DATA WITHIN AND OUTSIDE THE EU/EEA. IN THE EVENT THAT THE CHAMBER CHOOSES TO HIRE SUPPLIERS OUTSIDE THE EU/EEA, E.G. IN SUCH CASES, THE CHAMBER WILL TAKE SPECIAL SAFEGUARDS, SUCH AS THE SIGNING OF AGREEMENTS THAT INCLUDE STANDARDIZED MODEL DATA TRANSFER CLAUSES ADOPTED BY THE EU COMMISSION AND AVAILABLE ON THE EU COMMISSION'S WEBSITE OR COMPANIES THAT MAINTAIN THE SAME LEVEL OF PROTECTION AS WITHIN THE EU/EEA THROUGH THAT E.G. HAVE JOINED THE SO-CALLED THE EU-US PRIVACY SHIELD AGREEMENT.

6. STORAGE AND THINNING OUT OF PERSONAL DATA

THE DATA PROCESSING TAKES PLACE IN ACCORDANCE WITH CURRENT LEGISLATION AND MEANS THAT PERSONAL DATA IS NOT STORED FOR A LONGER PERIOD THAN IS NECESSARY FOR THE PURPOSES OF THE DATA PROCESSING. WE WILL STORE YOUR PERSONAL INFORMATION AS LONG AS YOU CHOOSE TO BE A MEMBER IN OUR CHAMBER AND/OR USE OUR SERVICES. THE SAME PERSONAL DATA CAN BE STORED IN SEVERAL DIFFERENT PLACES FOR DIFFERENT PURPOSES. THIS MAY MEAN THAT AN INFORMATION THAT HAS BEEN REMOVED FROM A SYSTEM BECAUSE IT IS NO LONGER NECESSARY MAY REMAIN IN ANOTHER SYSTEM WHERE IT IS STORED WITH THE SUPPORT OF ANOTHER LEGAL BASIS OR FOR ANOTHER PURPOSE WHERE THE PERSONAL DATA IS STILL NEEDED.

IF YOU SUBSCRIBE TO OUR SERVICES SUCH AS WEBINARS OR NEWSLETTER, YOUR CONTACT INFORMATION WILL BE SAVED AS LONG AS YOU CHOOSE TO CONTINUE TO SUBSCRIBE. THIS MEANS, IN PRACTICAL TERMS, THAT DATA IS THINNED OUT AND DELETED AS THEY ARE NO LONGER RELEVANT OR NECESSARY FOR ANALYSIS OR DIRECT MARKETING FOR THE PURPOSES FOR WHICH THEY HAVE BEEN COLLECTED. SOME INFORMATION CAN BE RETAINED FOR LONGER WHEN REQUIRED BY OTHER LEGAL REQUIREMENTS, SUCH AS THE ACCOUNTING ACT.

7. YOUR RIGHTS AND CHOICES

REGARDING THE PROCESSING OF YOUR PERSONAL DATA, YOU HAVE SEVERAL RIGHTS THAT RESULT FROM APPLICABLE LEGISLATION. TO EXERCISE YOUR RIGHTS, YOU ARE WELCOME TO CONTACT US AT THE CHAMBER.

RIGHT TO ACCESS

YOU HAVE THE RIGHT TO REQUEST AND RECEIVE CONFIRMATION ON WHETHER THE CHAMBER PROCESSES PERSONAL DATA ABOUT YOU. IF SO, YOU HAVE THE RIGHT TO RECEIVE FREE INFORMATION ABOUT THE DATA PROCESSING, AS WELL AS A COPY OF THE PERSONAL DATA THAT IS PROCESSED. FOR ANY ADDITIONAL COPIES, THE CHAMBER IS ENTITLED TO CHARGE A REASONABLE FEE. IF THE REQUEST IS MANIFESTLY UNFOUNDED OR UNREASONABLE, THE CHAMBER MAY, IN ACCORDANCE WITH APPLICABLE DATA PROTECTION LEGISLATION, CHARGE A REASONABLE FEE FOR SUCH REQUEST OR REFUSE TO COMPLY WITH SUCH REQUEST.

RIGHT TO RECTIFY INCORRECT PERSONAL DATA

YOU HAVE THE RIGHT TO GET INCORRECT PERSONAL INFORMATION ABOUT YOU CORRECTED WITHOUT UNDUE DELAY. DEPENDING ON THE PURPOSE OF THE TREATMENT, YOU HAVE THE RIGHT TO SUPPLEMENT INCOMPLETE PERSONAL DATA.

RIGHT TO DELETE ("THE RIGHT TO BE FORGOTTEN")

IN SOME CASES, YOU HAVE THE RIGHT TO HAVE YOUR PERSONAL DATA DELETED, E.G. IF THE PERSONAL DATA IS NO LONGER NECESSARY FOR THE PURPOSES FOR WHICH IT WAS COLLECTED, IF THE PROCESSING IS BASED ON YOUR EXPLICIT CONSENT, IF YOU OBJECT TO PROCESSING BASED ON A BALANCE OF INTERESTS AND THERE ARE NO LEGITIMATE REASONS FOR THE PROCESSING WEIGHING HEAVIER, IF THE PERSONAL DATA HAS BEEN PROCESSED IN AN ILLEGAL MANNER OR THE DATA MUST BE DELETED BECAUSE OF LEGAL OBLIGATION.

YOU HAVE THE RIGHT TO WITHDRAW YOUR CONSENT AT ANY TIME AND TO GET THE DATA DELETED, PROVIDED THERE IS NO OTHER LEGAL BASIS FOR THE PROCESSING. YOU ARE ALWAYS ENTITLED TO GET YOUR PERSONAL DATA DELETED WHEN IT IS USED FOR DIRECT MARKETING WITH THE AID OF A BALANCE OF INTEREST. HOWEVER, THE RIGHT TO DELETE DOES NOT APPLY IN CERTAIN CASES, E.G. IF THE PROCESSING IS NECESSARY FOR THE CHAMBER TO FULFILL A LEGAL OBLIGATION OR FOR THE CHAMBER TO BE ABLE TO ESTABLISH, MAKE A CLAIM OR DEFEND LEGAL CLAIMS.

RIGHT TO RESTRICT

IN SOME CASES, YOU HAVE THE RIGHT TO REQUEST TO LIMIT THE PROCESSING OF YOUR PERSONAL DATA, E.G. IF YOU DO NOT CONSIDER IT TO BE ACCURATE, IF THE PROCESSING IS ILLEGAL, IF YOU DO NOT WANT TO DELETE THE DATA ENTIRELY, IF THE CHAMBER NO LONGER NEEDS THE INFORMATION BUT YOU NEED IT FOR LEGAL CLAIMS, IF YOU OBJECT TO THE CHAMBER'S PROCESSING WITH THE AID OF A BALANCE OF INTEREST, OR IF THERE IS A PENDING VERIFICATION OF WHETHER THE CHAMBER'S OR THIRD PARTY'S LEGITIMATE REASONS OUTWEIGH YOUR LEGITIMATE REASONS.

RIGHT TO OBJECT

YOU HAVE THE RIGHT AT ANY TIME TO OBJECT TO THE PROCESSING OF YOUR PERSONAL DATA BASED ON A BALANCE OF INTERESTS, INCLUDING PROFILING. THE CHAMBER MAY NOT CONTINUE TO PROCESS SUCH PERSONAL DATA UNLESS THE CHAMBER CANNOT PRESENT COMPELLING JUSTIFIABLE REASONS FOR SUCH PROCESSING THAT OUTWEIGHS YOUR INTERESTS, RIGHTS AND FREEDOMS. HOWEVER, THE CHAMBER MAY CONTINUE PROCESSING FOR THE DETERMINATION, EXERCISE OR DEFENSE OF LEGAL CLAIMS. IF YOU OBJECT TO PROCESSING FOR DIRECT MARKETING THAT IS BASED ON A BALANCE OF INTEREST, THE CHAMBER MAY NO LONGER PROCESS YOUR PERSONAL DATA FOR SUCH PURPOSE. YOU MAY REFRAIN FROM RECEIVING ANY AND ALL MARKETING COMMUNICATION AT ANY TIME BY CLICKING THE OPT-OUT OR UNSUBSCRIBE OPTION.

RIGHT TO DATA PORTABILITY

IN SOME CASES, YOU HAVE THE RIGHT TO TRANSFER YOUR PERSONAL DATA TO ANOTHER DATA CONTROLLER, E.G. IF THE TREATMENT IS BASED ON AN AGREEMENT OR AGREEMENT BETWEEN YOU AND THE CHAMBER, AND ON THE CONDITION THAT THE TREATMENT IS AUTOMATED. WHEN TECHNICALLY POSSIBLE, SUCH TRANSFER SHALL BE MADE DIRECTLY FROM THE CHAMBER TO ANOTHER DATA CONTROLLER.

RIGHT TO LODGE A COMPLAINT

IF YOU FEEL THAT YOUR RIGHTS ARE NOT RESPECTED BY THE CHAMBER, YOU ARE WELCOME TO CONTACT US, BUT YOU MAY ALSO FILE A COMPLAINT AT THE SWEDISH AUTHORITY FOR PRIVACY PROTECTION: [HTTPS://MY.SE/NU](https://my.se/nu)

8. COOKIES

TO MAKE OUR WEBSITE [HTTPS://NORRBOTTENSHANDELSKAMMARE SE](https://norrbottenshandelskammare.se) ATTRACTIVE, AND TO ENABLE CERTAIN FUNCTIONS, WE USE SO-CALLED COOKIES. COOKIES ARE SMALL TEXT FILES STORED IN YOUR BROWSER. SOME OF THE COOKIES WE USE ARE DELETED AT THE END OF A BROWSER SESSION, I.E. WHEN YOU CLOSE THE BROWSER. OTHER COOKIES WILL REMAIN IN YOUR BROWSER AND ALLOW US OR A COMPANY THAT IS CLOSE TO US TO RECOGNIZE YOUR BROWSER AT YOUR NEXT VISIT. THEY ARE CALLED PERSISTENT COOKIES. YOU CAN SET YOUR BROWSER SO THAT YOU ARE INFORMED ABOUT THE COOKIE SETTINGS, AND INDIVIDUALLY DECIDE WHETHER TO ACCEPT COOKIES OR NOT, IN SPECIFIC CASES OR IN GENERAL. FAILURE TO ACCEPT COOKIES MAY LIMIT THE FUNCTIONALITY OF OUR WEBSITE AND USE OF THE SERVICES. THE COOKIES ARE DIVIDED INTO FOLLOWING CATEGORIES:

REQUIRED COOKIES ARE NECESSARY TO NAVIGATE OUR WEBSITE AND TO USE THE SERVICES. IF THESE COOKIES ARE NOT USED, THE CORRECT FUNCTIONALITY OF OUR WEBSITE (FOR EXAMPLE, ENTERING TEXT) IS NOT GUARANTEED WHEN VISITORS GO THROUGH PAGES ON THE SITE. THESE COOKIES ALSO COLLECT INFORMATION ABOUT HOW OUR VISITORS USE OUR SITE, SUCH AS WHICH PAGES THEY VISIT MOST OFTEN AND WHETHER THEY RECEIVE ERROR MESSAGES FROM WEBSITES. THESE COOKIES ONLY COLLECT COMPOSITE, ANONYMOUS INFORMATION THAT DOES NOT IDENTIFY VISITORS. THESE COOKIES ALSO MAKE OUR SITE REMEMBER YOUR CHOICES, SUCH AS LANGUAGE OR REGION, TO PROVIDE BETTER FEATURES. BY LAW, NO ACTION IS REQUIRED FROM YOU TO ACCEPT THEM. WE USE THESE COOKIES TO STORE INFORMATION ABOUT WHETHER YOU HAVE GIVEN YOUR CONSENT TO USE COOKIES OR TO TEMPORARILY STORE INFORMATION THAT YOU HAVE PROVIDED.

FUNCTIONAL COOKIES COLLECT ANONYMOUS INFORMATION. THEY CANNOT TRACK YOUR NAVIGATION ON OTHER SITES. THEY CAN ALSO BE USED TO SEND TARGETED ADS/OFFERS OR TO MEASURE HOW EFFECTIVE AN ADVERTISING CAMPAIGN HAS BEEN. THEY CAN BE USED TO DETERMINE WHICH CHANNELS OF ONLINE MARKETING ARE MOST EFFECTIVE. WITH THESE COOKIES WE MAY STORE YOUR LOGIN INFORMATION, WHEN APPLICABLE, IN YOUR BROWSER, SO YOU CAN LOG IN AUTOMATICALLY THE NEXT TIME YOU VISIT OUR WEBSITE OR SERVICES. BECAUSE WE WANT TO PRESENT A WEBSITE FOR YOU THAT IS DESIGNED FOR OPTIMUM USABILITY, FUNCTIONAL COOKIES ARE USUALLY ACTIVATED WHEN YOU VISIT OUR WEBSITE. TO ENABLE THE DESCRIBED MEASURES, WE USE COOKIES FROM THIRD PARTIES IN THIS CATEGORY. BY ANALYZING YOUR ANONYMIZED USE, WE CAN FIND AREAS WHERE OUR SITE CAN BE IMPROVED.

PERSONAL COOKIES ARE USED TO SERVE MORE TARGETED ADS THAT ARE RELEVANT TO THE USER AND TAILORED TO THE USER'S INTERESTS. THESE COOKIES HELP US PROVIDE CUSTOMIZED TARGET AUDIENCE LISTS FOR MARKETING TO OUR MARKETING PARTNERS. WE NEED YOUR EXPLICIT CONSENT TO ACTIVATE THESE COOKIES.

IF YOU DO NOT WANT US TO COLLECT AND ANALYZE DATA ABOUT YOUR VISIT, YOU CAN AT ANY TIME OBJECT TO IT WITH FUTURE EFFECT (SO-CALLED OPT-OUT, DEREGISTRATION), TO IMPLEMENT THE OBJECTION TECHNICALLY, AN OPT-OUT COOKIE IS SET IN YOUR BROWSER. THIS COOKIE IS ONLY FOR THE PURPOSE OF CHARTING YOUR OBJECTION. NOTE THAT FOR TECHNICAL REASONS, AN OPT-OUT COOKIE CAN ONLY BE USED FOR THE BROWSER FOR WHICH IT HAS BEEN SET. IF YOU CLEAR YOUR COOKIES OR USE ANOTHER BROWSER, YOU NEED TO REDO THE PROCESS.

9. LINKS TO WEBSITES AND SOCIAL PLUG-INS

IN THE EVENT THAT OUR SERVICES REFERS (LINKS) TO A WEBSITE OR MATERIAL BELONGING TO A THIRD PARTY, SUCH REFERENCE IS INTENDED SOLELY AS A SERVICE TO THE USER. THE CHAMBER DISCLAIMS ALL RESPONSIBILITY FOR ANY AND ALL PERSONAL DATA PROCESSING FROM A THIRD PARTY. YOU MAY SOMETIMES BE OFFERED TO SHARE DATA FROM ANOTHER SERVICE ON SOCIAL MEDIA, SUCH AS LINKEDIN AND FACEBOOK, VIA AN IMPLEMENTED SOCIAL PLUG-IN. IF YOU CHOOSE TO USE THEM, THE CHAMBER DO NOT HAVE ANY INFLUENCE OVER THE DATA COLLECTED USING THESE PLUG-INS. WE THEREFORE URGE YOU TO STAY INFORMED ABOUT THE PURPOSE AND SCOPE OF DATA COLLECTION THROUGH THESE THIRD-PARTY SOCIAL PLUG-INS.

10. CHANGES TO THE PRIVACY POLICY

THE CHAMBER RESERVES THE RIGHT TO UPDATE AND MAKE CHANGES IN THIS PRIVACY POLICY WITHOUT PRIOR NOTICE. YOU CAN ALWAYS FIND THE LATEST VERSION ON OUR WEBSITE: [HTTPS://NORRBOTTENSHANDELSKAMMARE SE](https://norrbottenshandelskammare.se)

11. APPLICABLE LAW AND DISPUTE RESOLUTION

THE PROCESSING OF YOUR PERSONAL DATA AND YOUR USE OF OUR SERVICES SHALL BE INTERPRETED IN ACCORDANCE WITH THIS PRIVACY POLICY AND APPLIED IN ACCORDANCE WITH SWEDISH LAW. DISPUTES SHALL BE SETTLED BY A SWEDISH COURT, UNLESS OTHERWISE PROVIDED BY MANDATORY LAW.

12. CONTACT INFORMATION

YOU ARE WELCOME TO CONTACT US AT THE NORRBOTTEN CHAMBER OF COMMERCE VIA EMAIL: [INFO@NORRBOTTENSHANDELSKAMMARE SE](mailto:info@norrbottenshandelskammare.se)