

**Europe's ports in a world of transition and change Isabelle Ryckbost, European Sea Ports Organisation** 





## **European Sea Ports Organisation**



ESPO represents the port authorities, port associations and port administrations of the seaports of 22 Member States of the European Union and Norway at EU political level.

ESPO also has observer members in Albania, Iceland, Israel, Montenegro, Ukraine and United Kingdom.

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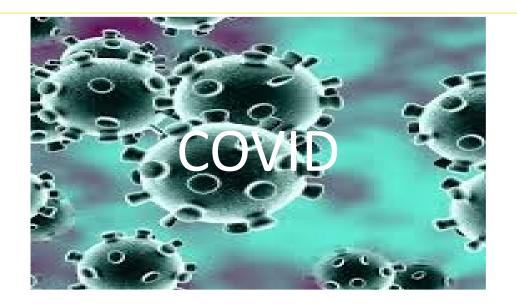
The first port of call

for European transport policy makers in

Brussels

A knowledge network that drives ports to perform better

## The world is changing









# THE DIFFERENT ACTIVITIES AND RESPONSIBILITIES OF EUROPEAN PORTS

Gateways to the world Essential nodes of the multimodal transport chain Hotspots for Europe's industrial activity Nodes of energy Safe and secure shelters Hubs of innovation and digitalisation Linking Europe's peripheral regions and islands to the mainland Key players in the transport of passengers Essential part of an emergency supply chain and facilitators of military mobility Clusters of blue growth

## PORTS ARE MULTITASKERS

## What does it mean for ports? (1)



- **Ports do more than before**: Port are taking up new roles and responsibilities on top of the traditional roles;
- Energy Transition: ports are part of the problem, but also part of the solution: Ports are partners in the race to net zero: ports are not only takers of energy, but also makers and movers of energy;
- Opportunities for ports are changing: you do not need to be in the centre of Europe to play a central role;
- Size does not matter: both big and small ports can become a sustainable energy hub;
- **EU: from lifting barriers to building barriers:** goes to the core of ports business as gateways to trade (new connectivities, friend/nearshoring?)
- **Both commercial and public role of ports is gaining importance**: less state aid and corporate tax vs military mobility, emergency supply chains, green investments, etc.;
- **New governance role:** from land lord to investor, operator?



- Uncertainty: technological, economical, geopolitical;
- The long term thinking and long lead times for port investments are problematic in a world that changes overnight;
- Cooperation: challenges exceed the capacity of one port, one stakeholder, one economic player: cooperation both among ports and between ports and other stakeholders is important;
- **Changing balance of powers:** shipping (from horizontal alliances to vertical integration), role of new energy players (offshore);
- Impact on hinterland connectivities, new connectivities and on use of hinterland modes;
- **Space problem:** energy transition requires a lot more space than fossil fuels hydrogen 5 times more space needed): reason: less density, safety parameters, and storage: is their space in Europe?

## What about European policy: from package to package



**Green Deal** 

Ambition:

Net zero by 2050

Fit for 55

**OPS** in ports

Greening path for shipping

Shipping in ETS

Taxation of conventional maritime fuels?

#### **REPowerEU**

Short term: Guarantee energy security (independency)

Accelerate the deployment and use of renewable energy

Offshore wind: 60GW by 2030 – 300GW 2050

Hydrogen: produce 10 million tonnes – import 10 million tonnes by 2030

### Net-Zero Industry Act

Benchmark: 40% of need of net zero technologies must be produced in EU by 2030

10% of needed critical raw materials produced in EU by 2030, 40% out of processing, and 15% out of recycling in EU

TEN-T policy review

Funding schemes: Recovery Fund Sovereignty fund, Innovation Fund ...



The ambitions are right: net-zero, increase energy independency, building resilience, strategic autonomy, etc.

## Tools are not away fit for purpose:

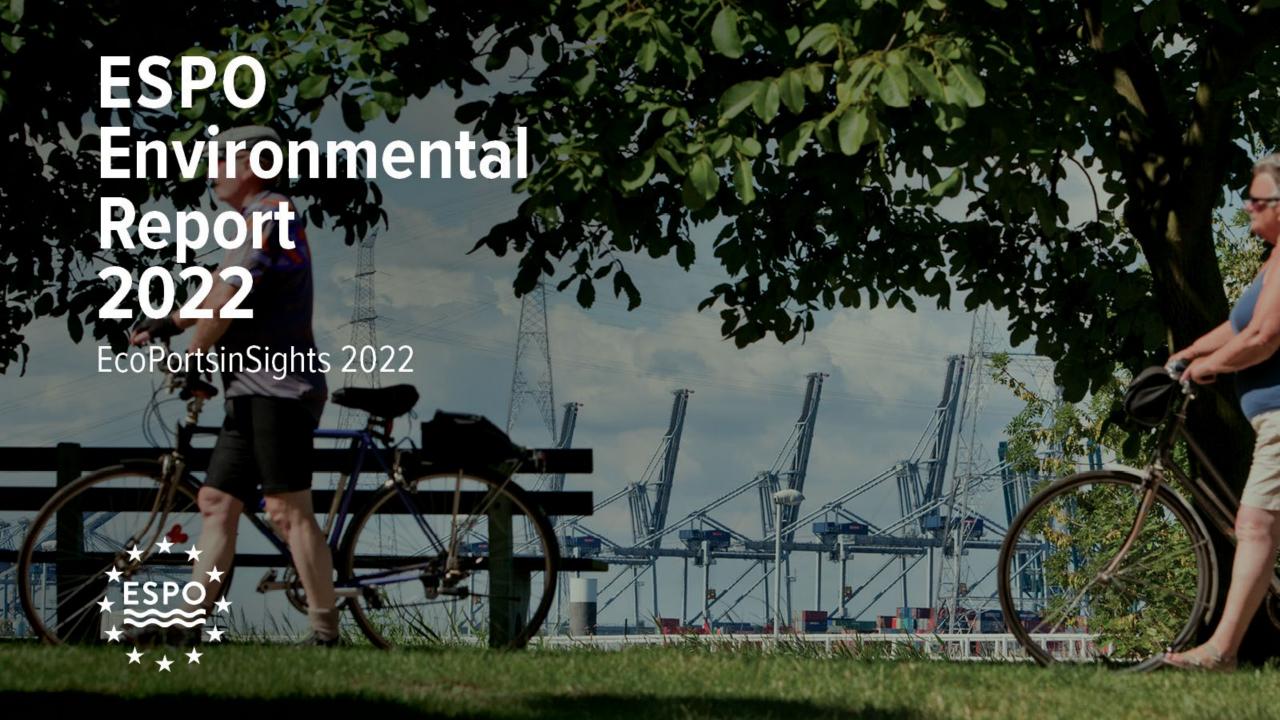
- Not enough trust in stakeholders/industry to define the best way: ex. Onshore power supply
- Funding mechanisms: from "financing" to "mobilisation" of funds
- Divergences between Member States: ex. Recovery Fund (SP/IT: 20%, Sweden 1.24% of total envelope), new State aid ease measures (risk of distortion?)
- Strategic autonomy: Foreign Direct Investment screening: fine but could also discourage good FDI
- Silo thinking remains in policy making

## What do ports need? To-do's (in policy):



- 1.Assess the importance of a port not only in tonnes, TEU: Adding the energy criterion for ports in TEN-T
- 2. Pipelines to be recognised as mode of transport
- 3.Increase the funding for ports: ports are facing a lot of investments with added value for economy and society but not for the investing port authority
- 4. Economic transition of ports: reflect on business model
- 5.Safeguard competitiveness of EU ports (e.g. danger with ETS US IRA)
- 6.Need to build acceptance for new infrastructure: space impact permitting must be eased (⇔ nature conservation law proposal): ports are partners in green transition not game stoppers
- 7. Regulatory breathing space: room for ports to manoeuvre, to adapt strategy
- 8. Empower Europe's ports: strategic role of ports must be recognised and policy must translate this into financial and non-financial tools





TOP 10
ENVIRONMENTAL
PRIORITIES OF
THE PORT SECTOR
IN 2022



## ESPO-EFIP energy study – Royal Haskoning: to be launched on 3 June 2022





## The new energy landscape

Impact on and implications for European ports





TRENDS IN EU PORTS' GOVERNANCE 2022



